



MAGI

Electro-Arabic. Iraqi & Yemeni roots, darbuka and club electronics — songs in Arabic, Hebrew and English.

OFFICIAL SOUNDTRACK

EA SPORTS FC 26

FILM

THE MONKEY HOUSE - AVI NESHER

SYNC

NETFLIX - SNOWPIERCER

PUBLISHING

UNIVERSAL MUSIC PUBLISHING

BIO

MAGI is a singer-songwriter from Jaffa, Tel Aviv — the daughter of a Baghdad-born mother and a family of Yemenite immigrants. Her first sonic encounters were 2,000-year-old Yemeni prayers and the Iraqi music in her grandmother's house; the local underground electronic scene came later. Out of that mix came her sound: hip-hop beats, darbuka, traditional Arabic instruments and club-ready production, with songs in Iraqi and Yemeni Arabic, Hebrew and English.

Her debut album *ALASHOO* (2019) drew exalted reviews and its single “Salam Yalbint” was synched to Netflix's *Snowpiercer*. For Avi Neshers' *The Monkey House* she wrote and performed “Dunya”, which closes the film, and “Hom Ve'Ahava” with Suzanna Papian — the first music video Neshers ever directed.

The first artist signed to Universal Music Publishing's Israeli branch, MAGI wrote “Jilala” at a UMPG UK camp in Palma de Mallorca; it was selected for the official *EA SPORTS FC 26* soundtrack. She took part in UMPG France's *She Is The Music* in Paris, and her live set has played Germany, France, Switzerland and Israel.

‘Sings in Hebrew, Arabic, Yemenite, Iraqi and English — the Israeli who will star in FIFA 26.’

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LATEST

“Umidak” — single, June 2026

RELEASES

ALASHOO (album, 2019) · Salam Yalbint · Kifaya · Kul Shay · Hom Ve'Ahava · Dunya · AyAyAy · TLM · Jilala · Umidak

PLAYED

Kulturforum Fürth (Jewish Music Today Festival) · Weltecho Chemnitz · Bavaria · Soho House Tel Aviv-Jaffa · InDnegev Festival

ONLINE

magi-epk.com · instagram @magi.hikri · Spotify: MAGI